



Standard LED Display

Front Desk LED Display

Pixel Pitch (mm) : 1.86 / 2.5

Product Size (mm) : 1,065*585*1,100 / 1,675*585*1,100

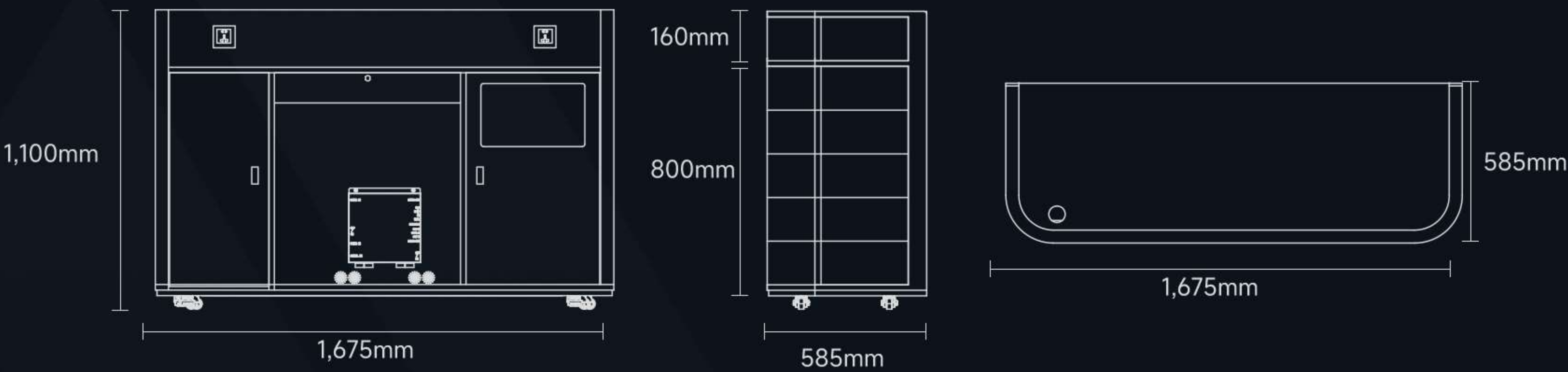
Sleek Design & Product Size

The front desk LED display combines modern aesthetics with functional versatility, designed to enhance reception areas with vibrant visuals. Its sleek black finish and refined proportions create a professional look that complements any environment.



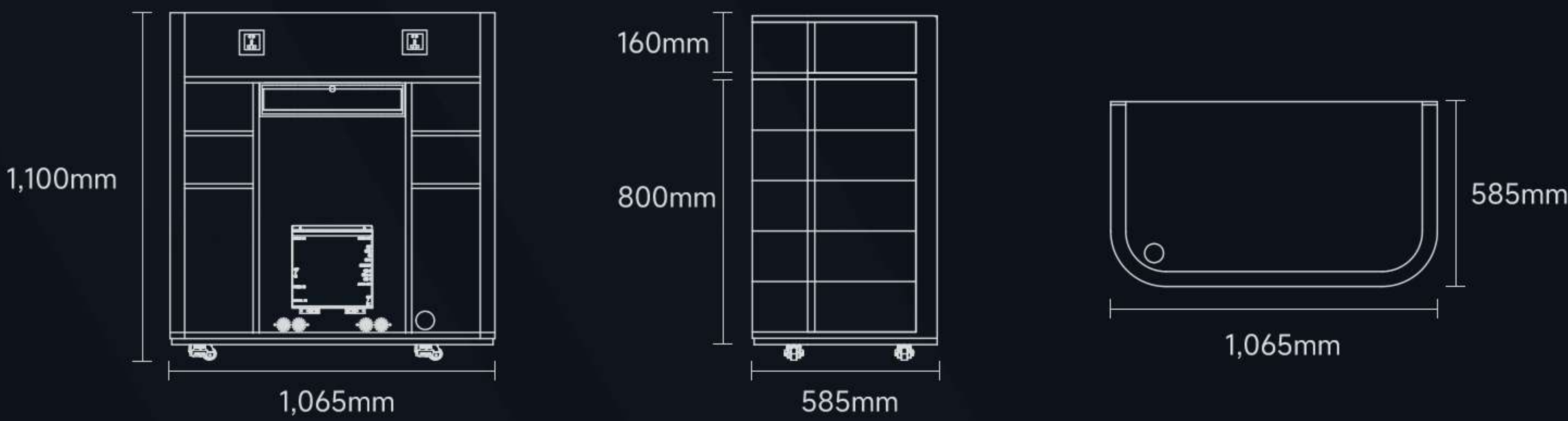
MSC-A

Product Size: L1,675×W585×H1,100mm
Module Size: 320×160mm
Display Size: 2,560×(800+160)mm
Spray Color: Black



MSC-B

Product Size: L1,065×W585×H1,100mm
Module Size: 320×160mm
Display Size: 1,920×(800+160)mm
Spray Color: Black



Flexible LED Modules

The front desk LED display uses 320×160mm modules designed for stability, safety, and durability. With GOB protection, fire-resistant materials, and precision machining, these modules ensure reliable performance and long-lasting visual quality in any environment.



Detailed Overview

Designed for convenience, the front desk LED display offers plug-and-play operation, easy tool-assisted maintenance, and smooth mobility with adjustable wheels. It also supports customizable sockets and comes with a Nova AD20 controller for versatile connectivity.



Power cable



Plug-and-Play



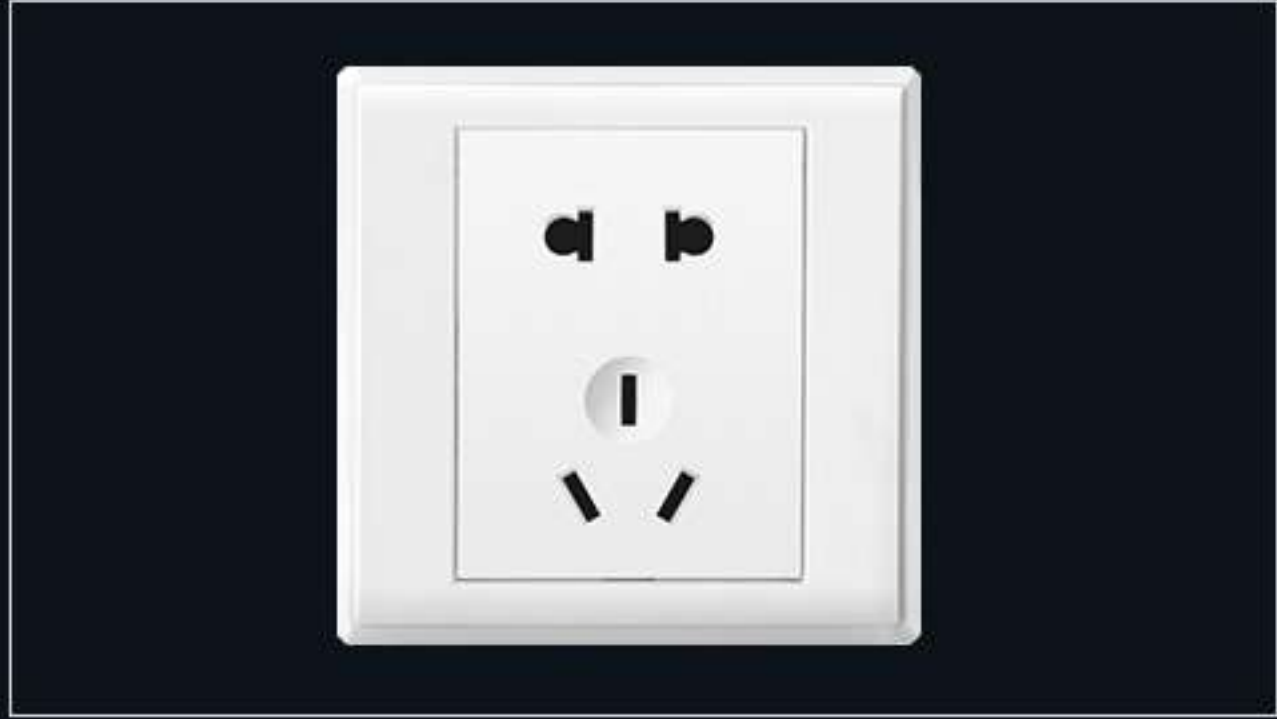
Easy maintenance with tool



Adjustable height wheels



Nova AD20 controller
(Wi-Fi / USB / HDMI / external speaker option)



Supports region-specific plugs (US, EU, UK, South Africa, etc.)

Flight Case Packing

Each unit is securely packed in a flight case that is impact-resistant, waterproof, and insulated. This ensures the safety of the display during long-distance transportation and repeated handling.



Application Scenarios

Ideal for reception desks, hotel lobbies, shopping malls, exhibition halls, corporate offices, and other premium locations where first impressions matter.



Parameters

Items	A-186	A-25	B-186	B-25
Pixel Pitch (mm)	1.86	2.5	1.86	2.5
Module Size (mm)	320×160			
LED Type	SMD1212	SMD1515	SMD1212	SMD1515
Module Resolution (W×H)	172×86	128×64	172×86	128×64
Cabinet Resolution (W×H)	1,376×516	1,024×384	1,032×516	768×384
Product Size (mm)	L1,675×W585×H1,100		L1,065×W585×H1,100	
Display Size (mm)	2,560×960		1,920×960	
Brightness (cd/m²)	500–600	500–600	500–600	500–550
Refresh Rate (Hz)	3,840			
Protection Level	IP43			
Control System	Novastar AD20			
Input Voltage	110–220V			
Power Consumption (W/m²)	600–700W			
Flight Case Dimensions (mm)	1,930×710×1,320		1,300×710×1,320	
Net Weight (kg)	160		94	
Gross Weight (kg)	215		160	

* The specifications are for reference only. Actual parameters may vary depending on the specific model or contractual agreement.



Bring your ideas into reality

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